62 Group Committee Meeting

Saturday, 3rd June 2023 9.30am on Zoom

Who was there & apologies

Present:

Catherine Dormor, Emily Jo Gibbs, Isobel Currie, Claire Barber, Hannah Lamb, Christina Hesford, Ealish Wilson, Sally Spinks

Apologies: Vanessa Rolf, Helen Davies, James Hunting

Minutes

and matters arising

No amendments. Matters arising will be included in the notes.

March minutes approved.

Treasurer's Report

The group currently has a healthy balance £14,487.97

- Some expenses due to be paid
- Christina will be stepping back from the role so we'll need to find a replacement – huge thank you to Christina for all she's done;)

ACTION: Sally to put a call out to the group to find a replacement for Christina

ACTION: Christina to chase Nat West to get Catherine on the bank a/c

Membership

Current Membership:

• Exhibiting: 54

Hon Exhibiting: 6

Associate: 2

Hon Non Exhibiting: 19

Friends: 11

At the date of Tailored selection there were 6 on sabbatical (now 4)

Work continues on compiling a list of all members who have ever been in the 62 Group.

In May Isobel visited the 62 Group Archive at Goldsmiths to collect information for this. She is planning another visit in June to look for the remaining information she need to complete it.

The intention is that this list should be maintained in the future to provide a full ongoing record of the Group's membership. The information could also provide an interesting timeline graphic to use in our next exhibition.

ACTION: Isobel to ensure we communicate those who have left the group as we announce new members later in the year



Catherine had spoken with Alice Kettle about how we might make better use of our Honorary Members to work with and promote the group. Key points from the discussion:

- We need to be proactive in asking for them to get involved as she we keen to get maintain links with the group

Ideas:

- Ask them to speak at PVs
- Give them a slot and ask them to talk on a subject at one of our networking zooms
- Invite them onto selection panels for exhibitions and/or new members

Associate Members

ACTION: Vanessa & Ealish to set dates for panels and Vanessa to draft guidance on expenses for sending in work

Associate Membership Scheme

Applications have closed – a total of 28 received for the Associate Membership

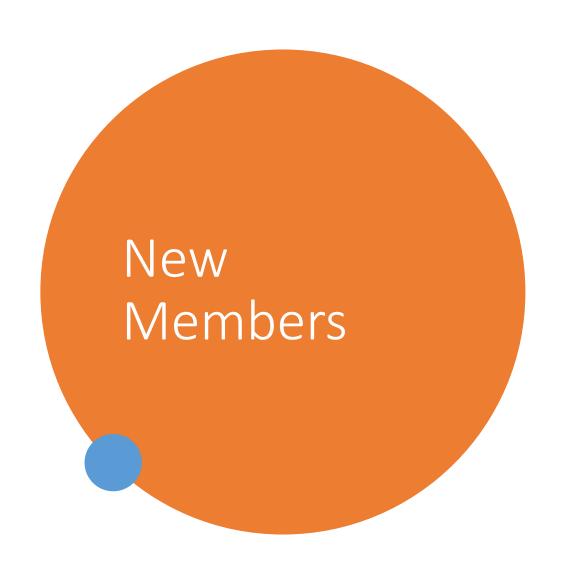
- Since the last meeting we have paid the first instalment of £500 to each associate.
- · Helen and Woo Jin have both submitted and had work accepted to Tailored.

In terms of support around specific topics we have covered:

- Isobel and Richard shared advice on couriers and packing and sending work (during the networking meeting and via e mail).
- Hannah Lamb offered advice on press coverage in journals and magazines at Networking event. Jane Walkley also has more to share on this topic.

Pending or possibly already happened:

- Sally has been in contact with Helen to explore goal setting and time management
- Catherine has supported Helen with an ACE application
- Lucy Brown and Daisy Collingridge have said they will explore garments/3D, performance related topics with Helen.
- Vanessa reviewed Helen's British Textile Bienale application.
- Jane McKeating and Hannah Lamb offered to provide their experiences on teaching in HE for Woo Jin (possibly during a networking event or maybe via zoom).
- Gavin Fry and James Hunting both offered support with mentoring so need to follow this up and co-ordinate times with Helen and Woo Jin this would be the broader than topic specific support. This was due to be organised much earlier. Having people already committed and in place for the next cohort would be great and then the other adhoc advice can be slotted in.



Applications have closed – a total of 23 received for New Members

ACTION: Ealish & Vanessa to set date for digital and in person panels

Publicity

Press coverage for Tailored so far:

- York Press, 1 June focussed on Ealish Wilson and her work in Tailored.
- Yorkshire Post, 22 May, p.17 a great piece in the 'Culture Diary' section, although weirdly with a photo of me (no images of the gallery, the work... odd!)
- There was one other piece in the YP but I've yet to track that down.
- There was a lovely feature on Jane Walkley in Embroidery magazine (May/June 2023), which focusses on her being based at Sunny Bank Mill and mentions Tailored.
- Tailored is also in the what's on guide in the same magazine.
- Need to build a relationship with the new editor, Claire Waring. Anyone with connections would be useful.
- Sunny Bank Mill have photographed the exhibition, and we can use these images for our own publicity. I will circulate.

ACTION: Catherine to connect with Claire Waring at Embroidery magazine ACTION: Hannah to contact Polly Leonard at Selvedge and HE members to see if they will review Tailored ACTION: Sally to re-issue the call for a replacement for Hannah

Social Media



Followers 23 May: Instagram 6,773 Facebook 7,497 Twitter 1,976 Instagram demonstrates a steady increase, to be expected for an account of 6K+ followers. Twitter and Facebook followings have not increased in the last quarter. Helen mainly engages with Instagram and it seems to be the most appropriate platform for image-based posts. Advice on increasing reach is welcomed.

As well as sharing members' posts, Helen uses national/international days of note to solicit posts from non-member textile artists, using our moderate reach to platform their work. This has so far had a slow but steady and positive response.

As before please tag @the62group on Instagram and FB, and @62group on Twitter, and Helen will share your posts from the group's account.

If anyone is interested in sharing the social media role with Helen, she'd be happy to share! Two heads are better than one and we will be able to share ideas and be creative in our use of social media.



Public Newsletter

Emily reported we have over 2,000 signed up on Mailchimp to receive the Public Newsletter.

June edition has been circulated.

Exhibitions

Tailored at Sunny Bank Mills 2023

The exhibition has had a wonderful response. They say it's the "best one they've had" at SBM. People have been thrilled to see the creativity of members and the diversity taken for the theme.

We had a fantastic experience setting everything up SBM were so supportive and great to work with.

There is a planned closing - not details as yet bur hopefully will involve artists and curator talks. Jane Kay will send through initial thoughts soon.

62@62 2024

Claire has worked on putting in a bid for seed funding to University of Huddersfield - for 62 group members and other textile educators and artists to come together and discuss textile art education at Yorkshire Sculpture Park and to consider themes for a "Making as Learning" symposium event 62 @ 62 in 2024.

There is a further idea to take the knowledge gained from the Seed funding to an AHRC Curiosity award - which Claire has initially proposed could be used for funding residencies/commissions (62 Group members) to respond to the education archives at YSP and mentor A level students taking textiles.

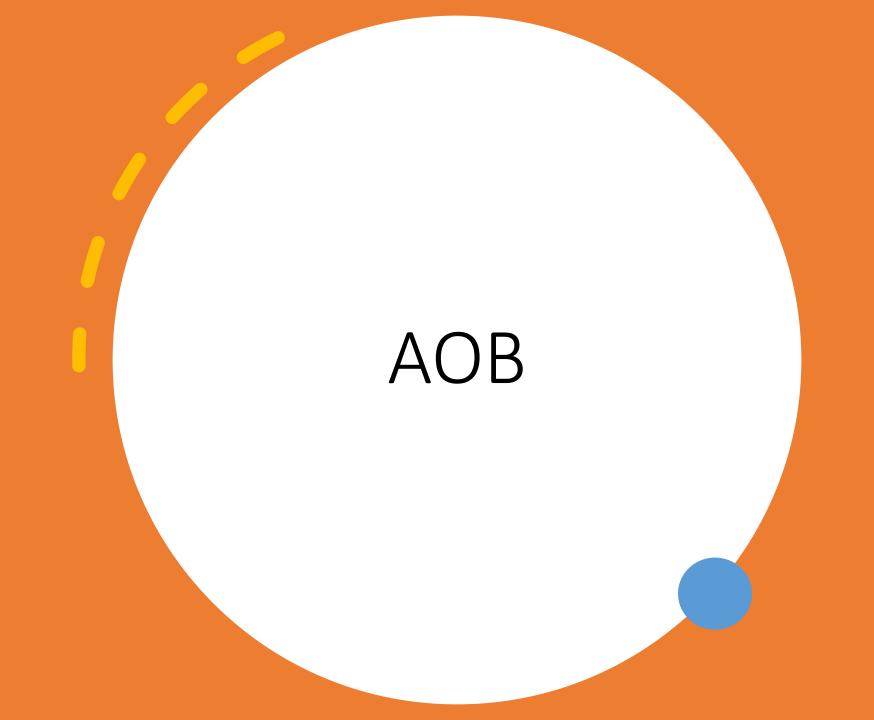
ACTION: Claire/Ealish to work up a brief for — maybe the theme is "Making as Learning"

ACTION: Claire/Ealish to continue work on finding a venue



Woo Jin, James Hunting and Vanessa Rolf met to discuss next steps in relation to the Equity and Diversity agenda.

Much of the discussion related to possible engagement events (talks and workshops) connected to the next exhibition - Woo Jin and Vanessa met with Ealish and Claire to discuss and will reconvene when plans for venue dates are known.



Committee

Networking

Next meeting

Still need a replacement for Hannah on Publicity and to partner/replace Ealish on New Members. Also a replacement for Christina as Treasurer and help for Helen on Social Media. Any recommendations please let Catherine/Sally know.

Next networking meeting on June 7th. Jane Walkley to talk about press coverage and Claire/Ealish to update on 62@62

Next committee – Saturday 2nd September 9.30