



62 Group
Committee
Meeting

Saturday, 4th March 2023
9.30am on Zoom





Who was there & apologies

Present:

Catherine Dormor, Emily Jo Gibbs,
Vanessa Rolf, Isobel Currie, Claire
Barber, Christina Hesford, Ealish
Wilson, Helen Davies, James
Hunting, Sally Spinks

Apologies: Hannah Lamb



Minutes

and matters arising

No amendments. Matters arising will be included in the notes.

December minutes approved.

Treasurer's Report

On the 1st March, the Natwest account balance was £14,007.89

On the 1st March, the Paypal account balance was £717.15

This is a total of £14,725.04

- Need to look at a budget for Tailored exhibition if any materials are needed.
- Need to look at a budget for Audrey Walker conference - do we want to add to the total of Audrey's legacy from 62 Group funds?

Healthy balance – money has been paid out for Essence and to Associate Members.

Typical annual income is around 3-4K from membership fees, submissions and hanging fees

Christina to chase Nat West to get Catherine on the bank a/c

Membership

Two sabbaticals:

Confirmation that Marie-Jose Gustave's sabbatical was approved and she has been notified

Michelle House has applied for a sabbatical

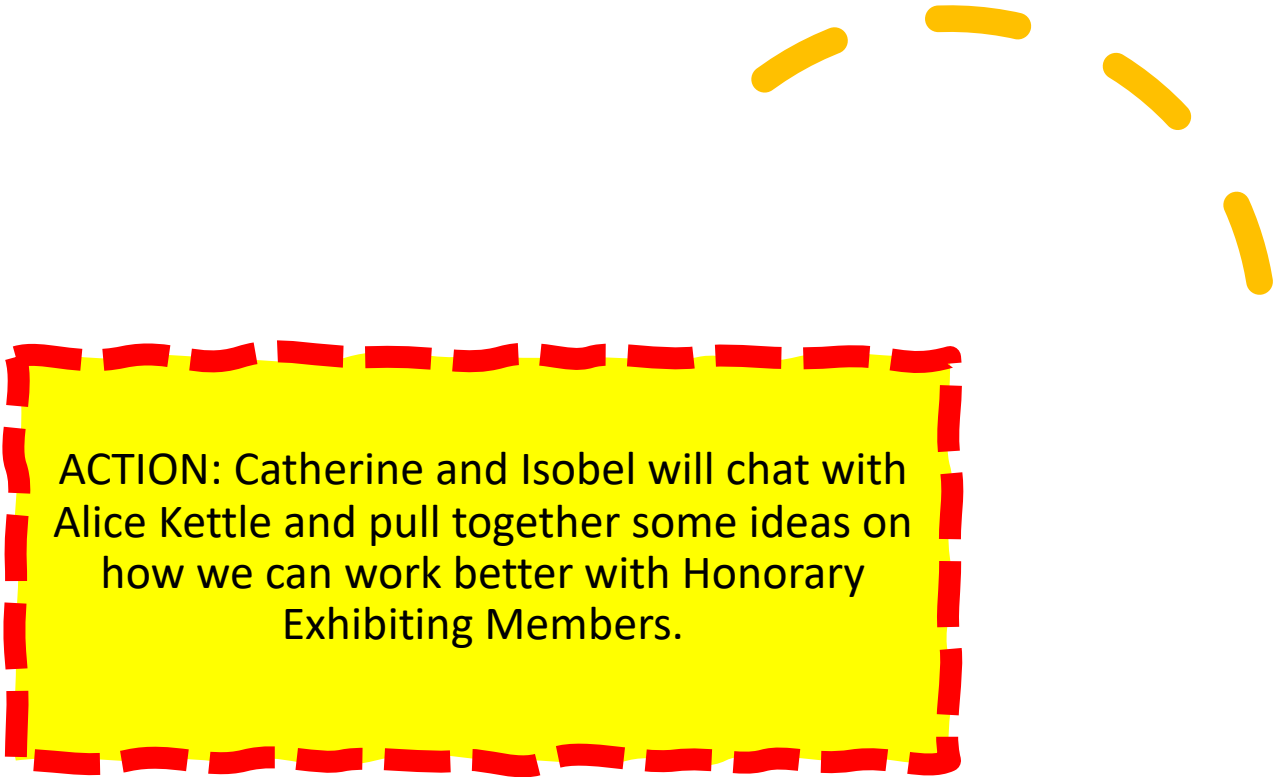
Michelle House's sabbatical was discussed and approved by the committee

ACTION: Isobel to write to Michelle to confirm

ACTION: Isobel to send members email list to Emily to update MailChimp



Membership Categories



ACTION: Catherine and Isobel will chat with Alice Kettle and pull together some ideas on how we can work better with Honorary Exhibiting Members.



Associate Members

Associate Membership Scheme

- Woo Jin Joo's application fee has been reimbursed. TBC
- Payment of £500 to both artists in process.
- Mentors/one off support:
- Contacted Jane McKeating (Mentoring support offered), Sumi Parera, Hannah Lamb and Sally Spinks (One off support offered) to explore possibilities of offering one to one support sessions for our associate artists.
- Also contacted Daisy Collingridge and Lucy Brown directly as Helen Davies had enquired about getting to speak with them. Daisy has responded so far to say she is willing to take this forward.

2023 Associate Members

- Moved the opening for new applications to 20th March 2023 to allow time to revise some of the application criteria.
- Any suggested additions to call out/application form welcome. Will approach Woo Jin and Helen for their feedback on the application process.

ACTION: Vanessa to work with James, Helen, Catherine and Woo Jin to revise emerging artist criteria & create a few questions to determine who is emerging

ACTION: Vanessa and James to look at other more diverse organisations to promote the scheme

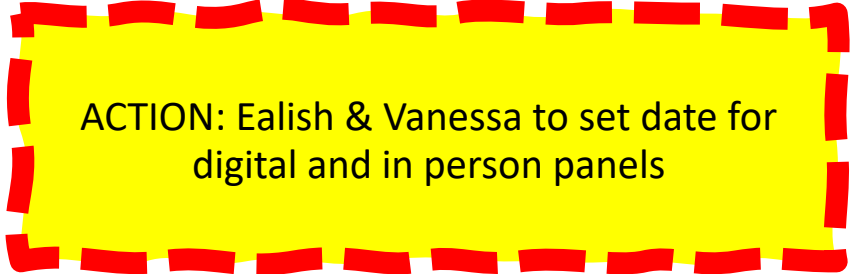
ACTION: Vanessa & Ealish to set dates for the digital and in person panels



New Members



Applications will be open from 20th March on CuratorSpace with the same process as before.



ACTION: Ealish & Vanessa to set date for digital and in person panels

Publicity

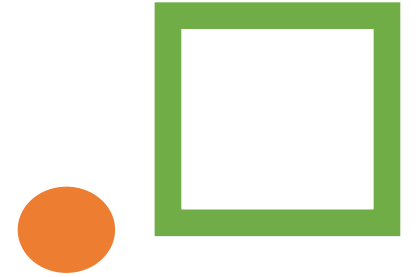
Not been easy to get a meeting with Jane Kay at SBM, but she has our logos and will be using their usual graphic designer to design publicity materials. They did a great job of this last time, so think that will all be ok.

Hannah to talk to Jane Kay about the press side of things and see what they have planned and what she might need to do in addition. We will benefit hugely from the promotion they will do for the Threads festival.

Hannah hasn't done publicity for New Members yet as it's not open yet. Please can someone send Hannah the info ASAP and links when they go live, so she can do online listings etc.



Social Media



Welcome Helen Davies to the committee and a big thanks for taking on our Social Media!

Followers:

Instagram 6,350

Facebook 7.4k

Twitter 1,959 followers

We discussed the purpose of social media: to gain new followers, diversify our audiences and share members' work outside their own networks.

We talked about using different platforms to reach a more diverse audience: Instagram, Facebook and Twitter work well at the moment. Helen looked into Linked In, which seems to be more about individuals uploading a CV and looking for jobs, or organisations recruiting. If any individual members use it and have ideas about how a 62 Group account could work, please let her know!

We also thought about Tiktok for reaching a younger audience. Featured content could include process videos, interviews about work, tours of exhibitions, and artists' moving image work. However there are obvious concerns about data safety. Again, if any members have experience of using Tiktok please get in touch.

Helen has also started using Mastodon which is a decentralised alternative to Twitter, with dedicated servers for different communities. She's going to see how it works and then maybe make a 62 Group account. Ealish noted that there is an upcoming workshop about increasing followers and networking that might be useful.

At the moment Helen is sharing members' posts across social platforms, but not making new posts. Hannah Lamb is working on promo for Tailored, and Helen will be included in conversations and share when appropriate.

If you would like Helen to share your posts, please mention @the62group or hashtag #the62group and she will repost. Otherwise it is a bit more effort to find members' work amongst the rest of the feed. Shared posts don't need to be of finished work - WIPs, visits to exhibitions, conferences, general day to day activity as an artist, all welcome 😊



Public Newsletter

Emily reported we have over 2,000 signed up on Mailchimp to receive the Public Newsletter.

March edition is ready to go out.

ACTION: Emily to join up with Hannah and Ealish/Claire to ensure images/messaging around exhibitions can be included

Exhibitions

Tailored at Sunny Bank Mills 2023

Selection Panel held 3rd March:

New Members were considered separately to take account of the short time they have had to make new work.

34 artists submitted 42 works. Two artists declined. Notifications have been sent out by Ealish and Claire via Curatorspace. An exciting range of work!

Next steps: Claire and Ealish to work with Jane Kay at SBM to plan space and prepare sending in process/documents

ACTION: Ealish to send list of accepted/rejected artists to Isobel

62@62 2024

ACTION: Brief for 62@62 should be out early 2023 and could follow the themes for the previous F&T lectures

ACTION: Claire/Ealish to work with Richard re potential venues

ACTION: Clare/Ealish/Vanessa to reconnect now that Tailored selection is over to continue to plan the event & exhibition

Education

Tailored / Sunny Bank Mills

- 3 proposals were submitted from members for events as part of the Festival of Threads - 2 workshops (Rachael Howard & Hannah Lamb) and 1 talk (Teresa Whitfield).
- Hannah Lamb leading a 2 day workshop 17&18 June and a talk on the Saturday.
- Have asked for event details to be shared so we can promote through our networks.
- Following up with Rachael Howard/Jane at Sunny Bank Mills as to whether the archive team are indeed following up on her workshop offer.
- Also raised the Handling Collection as a possible resource for Sunny Bank Mills staff to use. If they are interested Vanessa will pass on to Lucy Brown.

ACTION: Workshop rates – no feedback on proposal so should be added to committee guidelines. Sally to re-circulate to committee members

Inclusivity & Diversity/ Future Focus

Welcome James to the committee.

Delighted that James Hunting and Woo Jin Joo have offered to be involved to move forward our ambitions in this area. Vanessa will share previous meeting minutes to get them up to speed with previous discussions.

ACTION: Catherine to join up with this group to help her draft a document on the future focus of the group (how we can challenge convention on this topic and sustainability) for the committee to review.





AOB

Committee

Still need a replacement for Hannah – Publicity and to partner/replace Ealish – New Members. Any recommendations please let Catherine/Sally know.

Networking

Next networking meeting on March 9th. Helen to talk social media and any topics from Vanessa's list. May networking meeting – future focus?

Next meeting

Next committee – Saturday 3rd June 9.30

