

A large orange circle occupies the left side of the slide, partially cut off by the edge.

# 62 Group Committee Meeting

Saturday, 3<sup>rd</sup> December 2022  
9.30am






# Who was there & apologies

Present:

Catherine Dormor, Emily Jo Gibbs,  
Vanessa Rolf, Isobel Currie, Hannah  
Lamb, Ealish Wilson, Richard  
McVetis, Anna Gravelle, Sally  
Spinks

Apologies: Christina Hesford –  
congratulations on the birth of her  
son, she's enjoying time with  
Bodhi ;)





# Minutes

and matters arising

No matters arising, nor amendments.  
September minutes approved.

# Treasurer's Report

## Accounts

For the year 1/9/2021, to 31/8/2022.

We started the year with £14,347.50 and finished the year with £19,652.33

<b>Resources at 1/9/20</b>			<b>Income breakdown:</b>	
Natwest balance	13,885.06		Membership	5,321.93
PayPal balance	1,074.29		Hanging	794.64
Owed to overseas members	-611.85		Submission	661.69
	<b>14,347.50</b>		Sales/comms	647.09
			Funding	1,500.00
<b>Total annual Income:</b>	<b>11,614.16</b>		Misc income	3,021.76
<b>Total annual Expenses:</b>	<b>6,698.59</b>			
			<b>Expenses breakdown:</b>	
<b>Surplus:</b>	<b>4,915.57</b>		Exhibitions	2,215.60
			Travel/accom	1,298.54
			Meetings	0.00
			Website/comms	2,897.88
<b>Resources at 31/8/21</b>			SocMed/adverts	0.00
Natwest balance	17,290.80		Misc expense	286.57
PayPal balance	2,887.38			
Owed to overseas members	-525.85			
	<b>19,652.33</b>			

The main sources for income received this year were a payment from the Canal and River Trust in relation to BTB, and a generous legacy from Audrey Walker. Other income has been from our own resources such as membership fees and catalogue sales. The major expenses are the website and the facilities for internal and external communication, such as Zoom, MailChimp and Curatorspace subscriptions. Miscellaneous expenses consisted mainly of postage for catalogue sales. We spent a reasonable amount on exhibitions and travel and accommodation, however the main component of these costs were the BTB videos by Lucy Forrester from Proudfox.

#### **Forecast for next year**

Looking at 22/23, we will be introducing the first group of associate members and will need to keep an eye on how the cost of this impacts our annual spending.

Costs for exhibitions will be fairly high this year as we have both the Knit&Stitch show, and the Sunny Bank Mills exhibitions. We have invested in further videos, as well as excellent graphics for our stand and social media output to celebrate our 60th anniversary.

Membership, submission and hanging fees remain our main income, however, this is looking healthy with member numbers remaining fairly stable.

The committee has agreed that membership fees won't go up in September 2023. This will be reviewed at the next AGM.

- **How to pay**

We are updating the ways that members can pay. This will come into effect as of the date of the AGM.

You can pay by direct bank transfer, or via Paypal. We no longer accept cheques.

For Paypal payments, please email me the amount that you need to pay and I will send you a payment request. Please note that due to the way Paypal fees work, we will be passing these fees onto members who wish to pay in this way - usually £0.30 + 2.9% of the amount.

I have written a guidance document with the bank account details and the Paypal details which has been uploaded to the members area of the website for you to access.

- 

#### **A personal note**

I now have a newborn baby. I would appreciate your patience as I adjust, which means I may take longer to respond or pay invoices. Thank you!

# Membership

**ACTION:** Isobel to ask Penny Burnfield if she wants to be a friend of the group.

- We currently have 57 Exhibiting members, 6 Honorary Exhibiting members, 19 Honorary Non-Exhibiting members, and 10 Friends. In our new Associate members category we now have our first 2 members.
- We have four members on a sabbatical at present. Imogen Aust, Joanna Kinnersley-Taylor, Gladys Paulus and Caron Penney.
- Three members, Jeanette Appleton, Penny Burnfield, and Gerri Spilka have resigned as Exhibiting members due to their personal circumstances.
- Four new exhibiting members have now been selected and we welcome Mark McLeish, Athena Nemeth, Jane Walkley and Dr Hannah White and our new associate members Helen Davies and Woo Jin Joo to the Group.
- I did a brief study of the membership over the last 10 years or so and can report that the Exhibiting membership (including Honorary exhibiting members) has grown slightly from around 56 in 2011 to 63 now, and that the level of submissions and acceptances to exhibitions remains fairly stable. We should be aware that if we grow the number of members further, it may impact on logistics and suitable exhibition spaces.
- As always, please make sure you keep all contact information up-to-date so that you receive newsletters and reminders about exhibition deadlines; also check that your subs payments have been made, so that you don't risk losing your membership by default.

# Membership Categories

**ACTION:** Catherine and Isobel will chat with Alice Kettle and pull together some ideas on how we can work better with Honorary Exhibiting Members.

- We have very little engagement from most of our six Honorary Exhibiting members, with one exception. They did not engage with the 60th Anniversary show as we had hoped they might. Some have not submitted work in the last 10 years (although of course some have not been in this category for that long) Catherine has contacted these members to see if they still engage with the Group but has not yet received any replies.
- Is it enough just to have these prestigious names associated with the 62 Group? Do the public expect to see work by these members at 62 Group exhibitions? When considering exhibition spaces for future exhibitions Honorary Exhibiting members must be counted as potential exhibitors, but in fact rarely submit.
- They may perhaps not be in the most appropriate category- some were made into Honorary Exhibiting members when they had not been able to regularly submit work, but they will probably still not submit for the same reasons they gave up being Exhibiting members, such as ongoing ill-health. Where this is the case, it may be more appropriate to move them to the Honorary Non-Exhibiting membership category and remove the expectation of submissions from them.
- Honorary Exhibiting members could be given a limited tenure of x years in this category or be asked regularly if they want to continue to hold this position if they have not engaged.
- We could leave the existing Honorary Exhibiting members as they are but be more mindful in future which category is appropriate when we want to invite new members to the Honorary Exhibiting and Non-Exhibiting categories.
- Is there anything that can be done to encourage these members to engage more?

ACTION: Associates to be paid a stipend, not by invoice.  
Vanessa to obtain their bank details and work up  
guidance on what we will pay for

ACTION: Vanessa to contact members who offered  
support for associates (and get clarity on expectations on  
both sides)

ACTION: Review of process and learnings for next round

# Associate Members

## Associate Membership Scheme

- We launched the Associate Membership Scheme in early February 2022 with the aim of widening the reach of our membership.
- We received 85 very high quality applications (via curator space - deadline 1/6/22). Several applicants were invited to apply for new members instead as it was felt more appropriate for their stage of practice.
- Yemi Awosile was the invited external panelist for 1st stage selection.
- 10 shortlisted applicants were contacted and invited to send work for second selection on 23/9/22. Selection took place with 5 members of the group on the section panel.
- 2 artists were selected - Helen Davies and Woo Jin Joo We are delighted to welcome them to the group.
- Our associate members now have a page on our artist directory and have had their profile shared via our social media channels.
- They will receive £500 this year and £500 next year to support them with expenses connected to their practice.
- We are exploring the best routes to providing support around developing their practice with them.





# New Members

We had 44 applications for New Members with a vast array of exciting work.

We chose 11 artists to move forward to the second stage and selected our 4 new members from them.

Both selection processes went smoothly and we can welcome our new members,

- Mark Mcleish
- Athena Nemeth
- Jane Walkley
- Hannah White

Discussion on whether new members will be given extra time to make work for Tailored given it's so soon after they joined.

**ACTION:** Ealish to write to new members saying if they have questions they should let us know

# Exhibitions

- ***Tailored at Sunny Bank Mills 2023***
- *It's nearly the next exhibition; your work should be almost finished.*
- *Digital Submission opens – on 1st Feb 2023*
- *Digital Submission deadline – 23rd Feb 2023*
- *Artist Announced – End of February 2023*
- *Exhibitions dates – ~~6th May~~ – 2nd July 2023*
- *Textile Festival – 11th – 13th May 2023*

Tailored pushed back by one week – now  
opening **13<sup>TH</sup> MAY**

ACTION: Brief for 62@62 should be out early 2023 and could follow the themes for the previous F&T lectures

62@62 2024

### Venue

- *Before I hand over the exhibitions' role, I will compile and send a list of venues and prices. Does anyone else have any ideas for venues? Could this exhibition tour?*

### Ideas or themes

- *We should write a brief now and send it to members at the beginning of 2023*
- *We could use the F & T lectures as the basis for the exhibition.*
- *Could members propose existing work? Survey of work over time?*
- *This is also an opportunity for more significant works or more than one work from each artist. So we have more of a statement.*

### External Partners + Galleries

- *We should involve external partners and curators for this exhibition.*
- *We should consider Jo Hall and Jessica Hemmings but also some more diverse input. Recommendations?*
- *How can we get different audiences?*

# General Feedback for Selection

Remind members that there is a list of  
photographers on the members site

Please read all the info on the sending-in forms carefully

- Read the brief and mark dates in your calendar
- All information is on the member's area of the website
- You should photograph your work professionally. Bad photography will mean you might not get selected for the exhibition
- We need good photography for the press – this is crucial for marketing - but also so that we can promote everyone in a fair way
- Ensure you get the entire artwork into the photograph, including all edges. The selection panel need to see the piece in full
- The panel also need to see how the work is displayed.
- Please don't leave your submission to the last minute of the deadline. We can better support IT issues if there is more time. In addition, the panel and committee have other commitments.



# Education

## **Conversations**

- During 'Conversations' at St Barbes during January/February 2022 there were the following education events:
- Family workshop (Vanessa Rolf) = total 9 participants
- Adults workshop x 3 (1 with Vanessa Rolf and 2 with Emily Jo Gibbs) = total 30 participants
- Schools tours (age 10/11) x 2 (Vanessa Rolf) = total 30 students

## **Film workshop with Lucy at Proud Fox**

- Thank you to all those members who got involved in the film workshop, Q&A and submitting footage to be included in the essence exhibition and now on the website.
- We hope you found it interesting to be involved.
- Workshop and pdf was shared on 12/7/22.
- Follow up Q&A live with Lucy on 29/7/22 - this was also shared with members to allow those who couldn't attend live to follow up.
- Members then submitted footage and voice over, edited into a showreel by Lucy.
- The film is hosted on our webpage alongside the Essence info via our new Vimeo account and was also exhibited at both Alexandra Palace and Harrogate.
- Artists have been provided with their individual short film for use on any platform they choose.

Costs: £950 recorded workshop & pdf. Plus online Q&A £1000 editing

# Education

## Essence

- During 'Essence' at Alexandra Palace and Harrogate during October/November 2022 there were the following education events:
- 
- A talk at Alexandra Palace by Catherine exploring the history and legacy of 62 Group.
- Stand tours led by 62 Group members x 2 at Alexandra Palace and x 6 at Harrogate
- Handling collection available as part of the exhibition
- 
- Thanks to members who offered to provide tours. Take up of offered tours was varied, as many people just spoke with members as they looked around in a more informal way.
- Feedback on this would be welcome to explore repeating this kind of event in future.

# Education

**ACTION:** Group rate for workshops to be raised at AGM

## Sunny Bank Mills

- There is an opportunity to develop a programme alongside 'Tailored' for their Textiles Festival - 12/13/14 May 2023
- Possibilities outlined by Jane (Director at Sunny Bank Mills) below:
  - Archive tour on the Friday afternoon followed by a curators tour of your exhibition.
  - Textile based talks in the Old Woollen over the weekend – there will probably be 4 talks on both the Saturday and Sunday. Sunny Bank Mills would fund these – and they will be ticketed
  - A Fair in the 1912 Mill with accompanying demonstrations etc
  - A workshop programme for the weekend – these will mainly take place in the studio spaces – of which there are now 3
  - Workshop programme for the exhibition
- Vanessa has been in touch with Jane to explore possibilities and find out details to extend to members - awaiting a response. If anyone is interested and would like to propose a talk/demonstration/workshop please do get in touch with Vanessa. [education@62group.co.uk](mailto:education@62group.co.uk)

# Publicity

## Publicity achieved for 'Conversations' exhibition at St Barbé:

- Embroidery magazine featured the exhibition in Jan/Feb issue 'the Year Ahead' on p.9, accompanied by an image of Ealish Wilson's work. It was also included in the listings on p.58.

## Publicity for new members

- Listings were placed on the following; Crafts Council – opportunities, Arts Council England - Arts News, Creative Scotland, A-N, Artquest
- The info for both categories of membership was also circulated to all universities and colleges who are members of FtC (Association of Fashion & Textiles Courses).

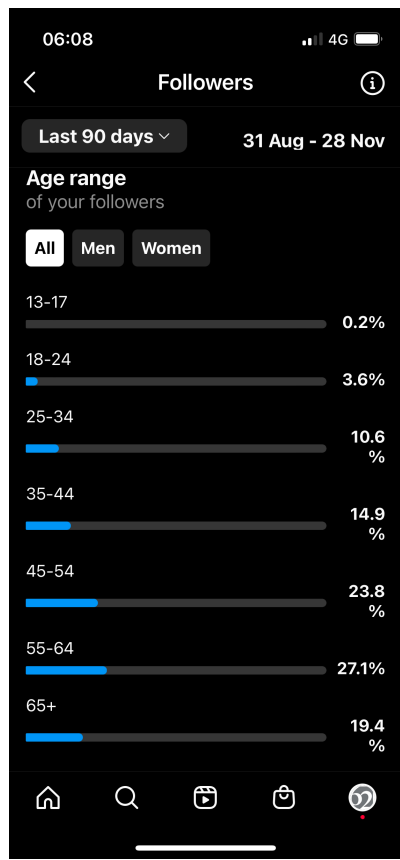
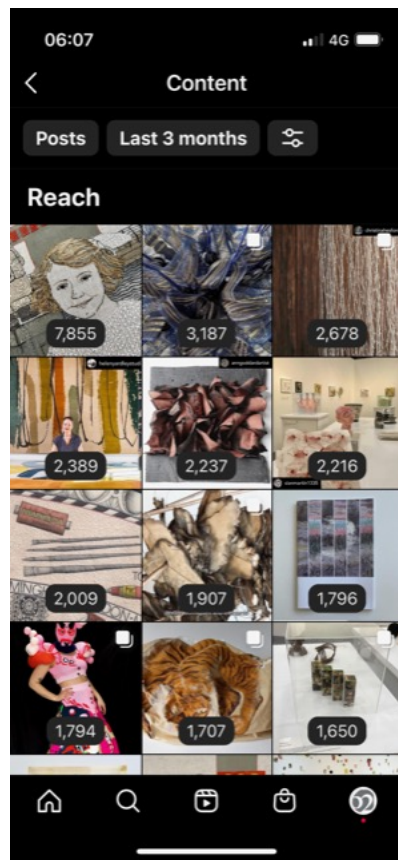
## Publicity for 'Essence'

- Because the exhibition was part of the Knitting & Stitching Show, we were slightly reliant on their marketing team. They set up an interview with the Yorkshire Post. The regular spot 'My Yorkshire' features Ealish Wilson and mentions the Knitting & Stitching Show, but doesn't include images of any of her work.
- <https://www.pressreader.com/uk/yorkshire-post-yp-magazine/20221112/281621014316924>
- Press releases did go out to the usual press contacts but we didn't achieve much interest. A bit disappointed with the press coverage for our anniversary. Sorry folks!
- And finally, I would like to step down from the publicity role due to being over-committed with my day job. If nobody is keen to take over straight away, I'm prepared to stay on for the exhibition at Sunny Bank Mill. If anyone would like to find out more, please get in touch.

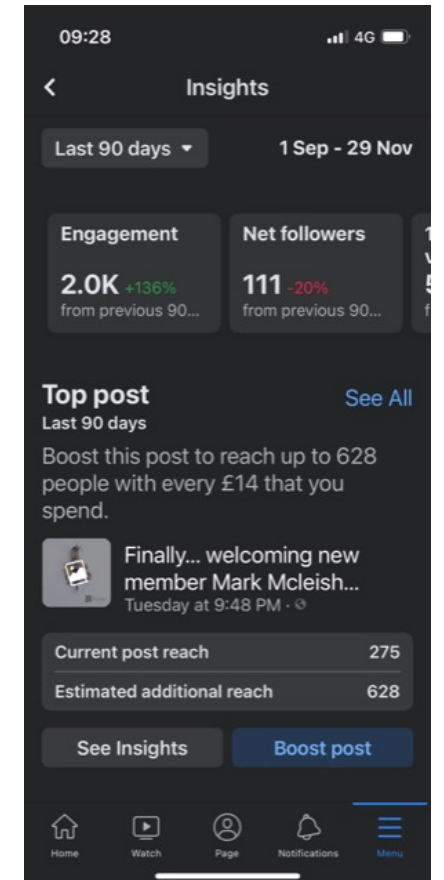
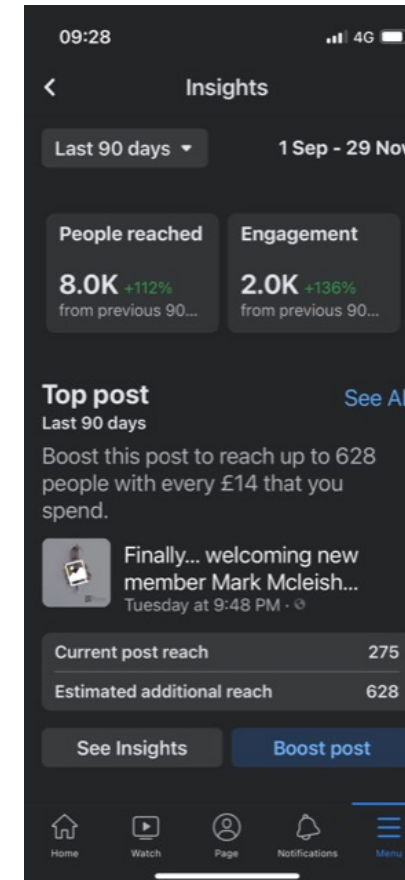
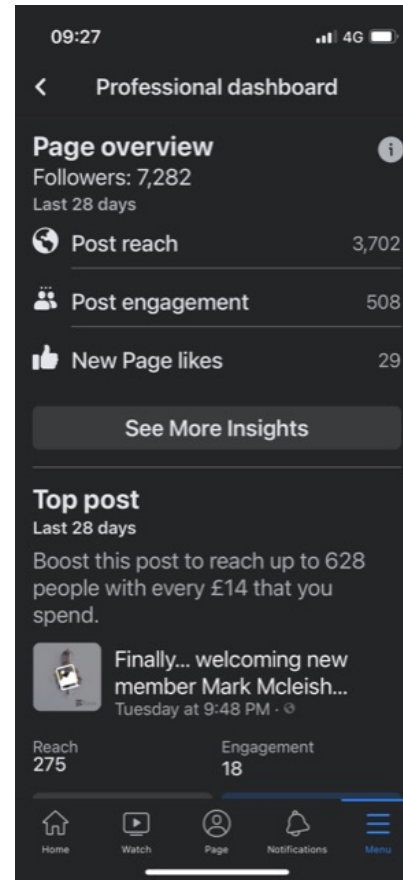
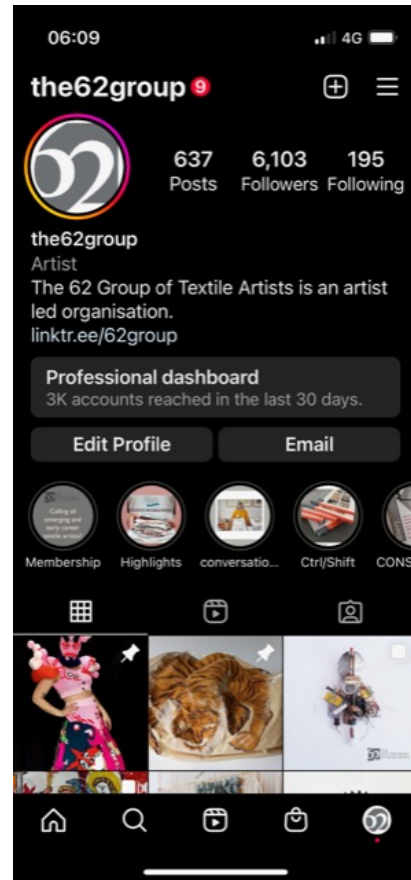
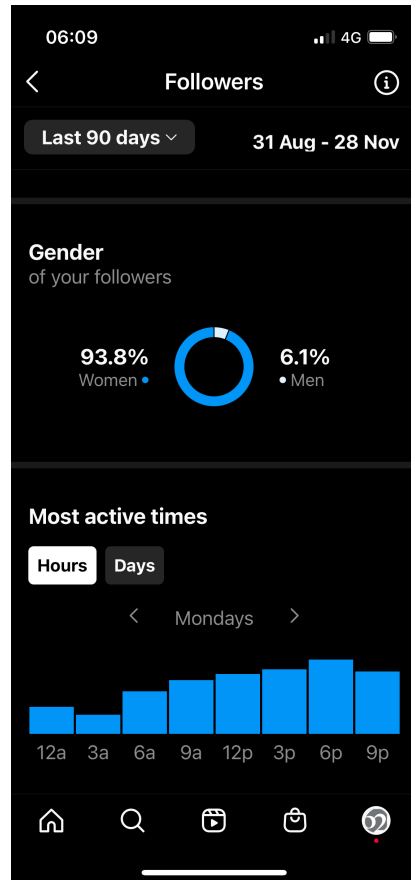
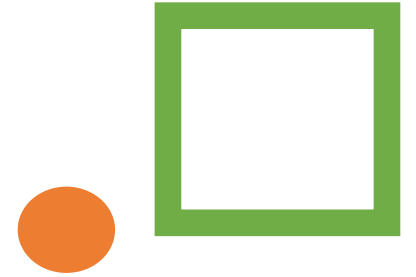
Hannah will continue to support  
Publicity whilst we find a  
replacement (up to Tailored!)



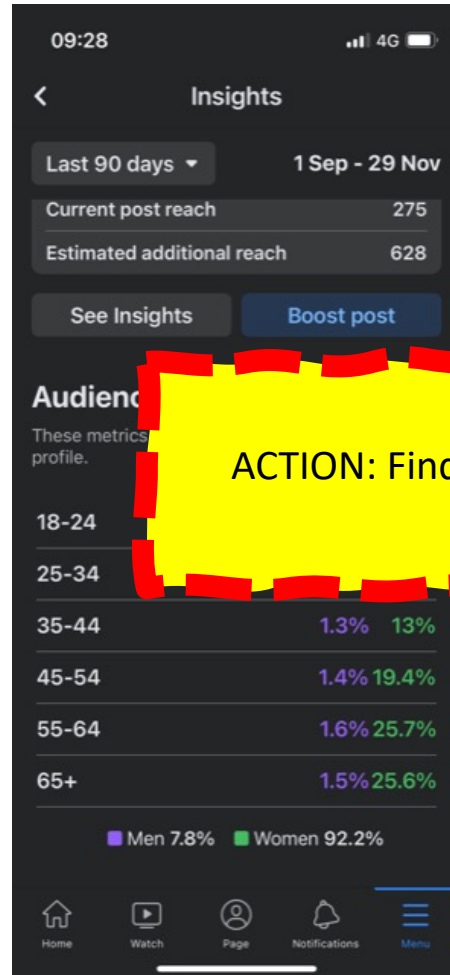
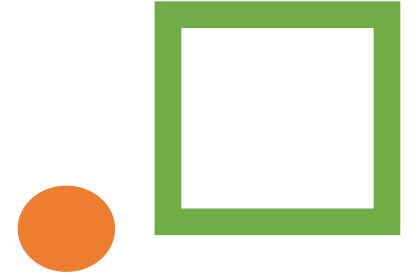
# Social Media



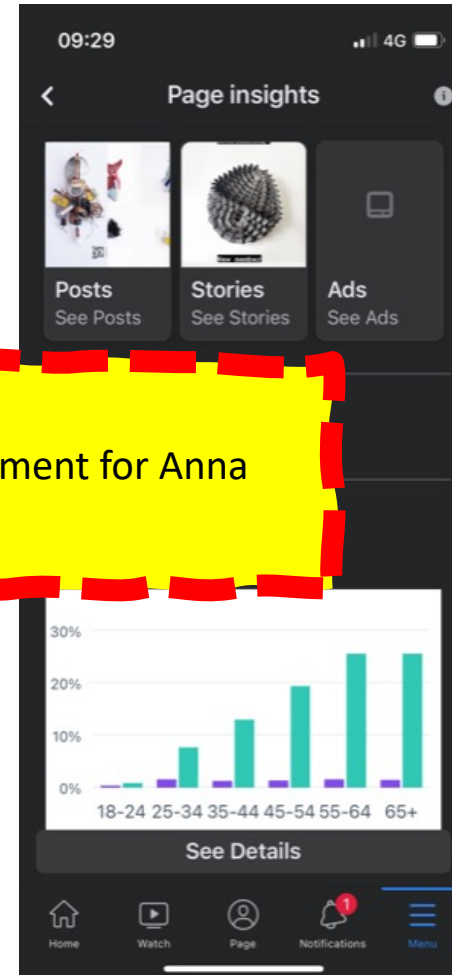
# Social Media



# Social Media



**ACTION: Find a replacement for Anna**



# New Committee Members

Exhibitions:

Ealish Wilson & Claire Barber (to be nominated and seconded)

We also need:

- Social Media
- Publicity
- Inclusion & Diversity (to partner with Vanessa)
- New Members





AOB

# Honorary Members

## **Proposal for new Honorary Exhibiting Members:**

in recognition of outstanding service as  
62 Group Chairs

